

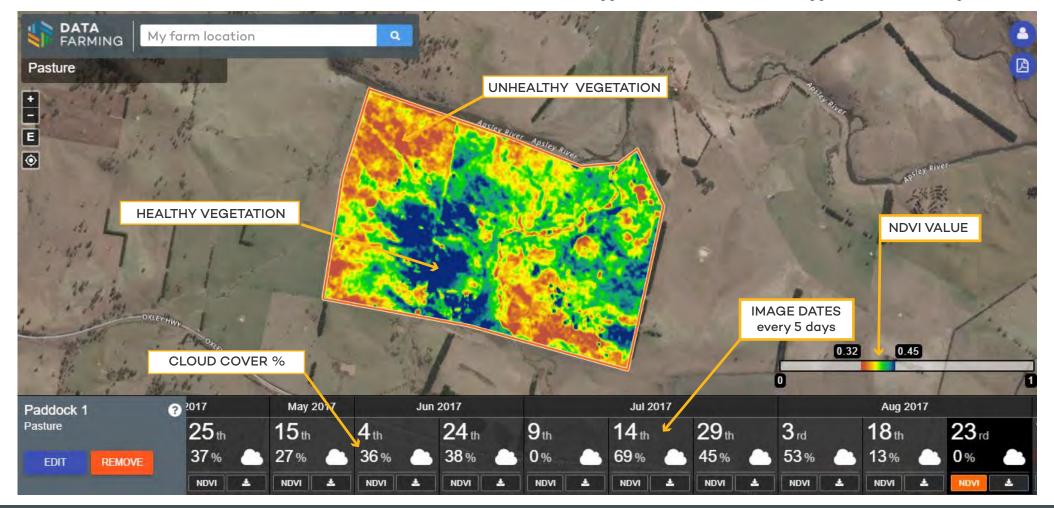
## Understanding your NDVI imagery.

## TAP INTO THIS POWERFUL TOOL FOR FREE ON OUR DATAFARMING PLATFORM.

NDVI is a formula using red and near infrared (NIR) light used to measure plant health.

Once you've selected your paddock, you can switch to NDVI view. You'll see the values for your paddock selection in a scale at the bottom left corner of the DataFarming screen. Our maps show a colour gradient from red to blue - red being the low values and blue being the high. Quick rules of thumb:

- » Values for growing crops and pastures starts at 0.2.
- » The highest readings are around 0.85.
- » The bigger the number the better/bigger/healthier the vegetation.



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